

Need a Reason to Buy an Electric Car?

How about \$15,000*?

*With up to \$7,500 available through the Federal tax credit AND \$7,500 through Advanced Energy's stipend program.

Eligibility Criteria

Participants must:

- Have a qualifying daily commute (commute to work an average of at least three times per week)
- Willing to purchase/lease of a qualifying PEV in 2011
- Willing to allow monitoring of vehicle usage and charging activity for two years

Questions?

Contact us at info@PEVTaskForce.com or visit www.AdvancedEnergy.org/transportation for more information.

Advanced Energy is offering \$7,500 to 40 qualified residents of the Greater Triangle, N.C. area to purchase or lease a Nissan LEAF SL by December 30, 2011. Coupled with the available \$7,500 Federal tax credit, eligible candidates can receive up to \$15,000 off the purchase or lease of an electric vehicle. Eligible candidates must meet certain criteria regarding their daily commute to work and agree to allow Advanced Energy to monitor their vehicle usage and charging activity to document fuel savings for a two year period. This aggregated data over this period will be used to demonstrate how well the group adapts to this form of transportation.

Participants will be selected based on qualifying criteria. Advanced Energy will provide further instruction on vehicle purchase as participants are selected.

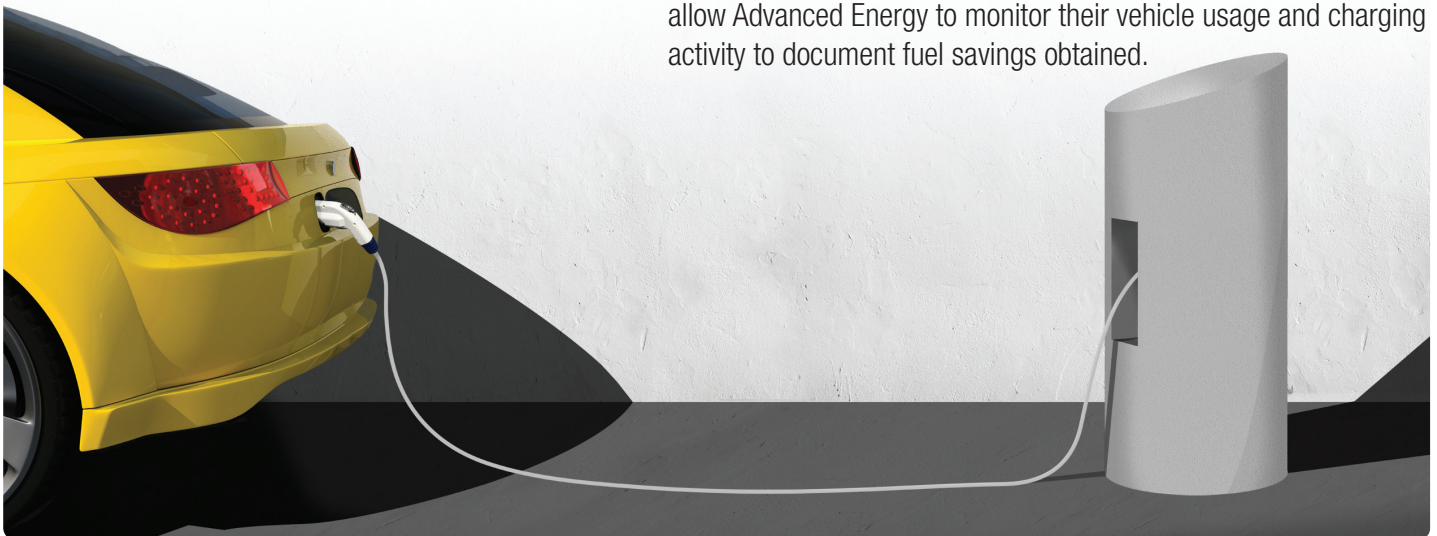
Interested in becoming a participant?

Take our Eligibility Survey:

<http://www.surveymonkey.com/s/8H9M7CX>

Additional Stipend/Grant Information

Advanced Energy has received a Grant from the North Carolina State Energy Office (NCSEO) under the title 'Alternate Fuel and Advanced Vehicle Technology Funding Opportunity'. The NCSEO Grant provides funding for \$7,500 stipends for 40 Participants to apply toward the purchase or lease of qualifying PEVs. (This funding is applied directly to the price of the vehicle, lowering the price for qualified participants by \$7,500.) The Participants must meet certain criteria regarding their daily commute to work and agree to allow Advanced Energy to monitor their vehicle usage and charging activity to document fuel savings obtained.





Plug-In Electric Vehicles 101

VEHICLE TYPES

With any evolving technology, there are variations. As such, electric drive vehicles can generally be classified into two categories, Hybrid Electric Vehicles and Plug-In Electric Vehicles. Any vehicle using electricity as either its primary fuel, or in collaboration with a conventional engine to help improve its efficiency, can be referred to as an electric drive vehicle. With President Obama's goal of one million PEVs on the road in the United States by 2015, these commercial and consumer vehicles will become increasingly more available in the next few years. For more information, visit www.advancedenergy.org/transportation.

Quick Look

PEVS OFFER:

- Better Performance
- Lower emissions
- Localized fuel source
- Lower fuel & maintenance costs

FOLLOW US AS WE LEAF THE PUMP BEHIND!

Follow along with one of Advanced Energy's Technical Project Managers, Staci Haggis, as she shares her experiences with learning about and driving an electric car. Follow Staci throughout her 12 weeks with the Leaf via www.advancedenergy.org/transportation/blog or via Twitter @AELeaf.



About Advanced Energy

Advanced Energy's Electric Transportation sector is working to assist utilities, charging station vendors, municipalities and all stakeholders in understanding, planning for and implementing electric transportation initiatives.

